			PHGB030121 US
As a below named inventor	r. I hereby declare that:		
	ddress and citizenship are as stat	ed next to my name	
l believe I am the original, i plural names are listed belo	first and sole inventor (if only one ow) of the subject matter which is IFICATION FOR BROADCAST N	name is listed below) or an origir claimed and for which a patent is	s sought on the invention
is attached hereto.			
was filed as United Stat	es application		
Serial No			
on —			
and was amended			
on			
was filed as PCT internation	ational application	1407	
IB2004/00238			
22 July 2004			
on —	OT Addistrate		
and was amended under P	CT Article 19		
on			(if applicable).
l hereby state that I have re claims, as amended by any	eviewed and understand the conte y amendment referred to above.	ents of the above-identified speci	fication, including the
acknowledge the duty to c Title 37, Code of Federal R	disclose information which is mate Regulations, § 1.56.	rial to the examination of this ap	plication in accordance with
or inventor's certificate or c States of America listed be any PCT international appl	ity benefits under Title 35, United of any PCT international application low and have identified below any ication(s) designating at least one rhaving a filing date before that or	n(s) designating at least one cou r foreign application(s) for patent country other than the United Si	Intry other than the United or inventor's certificate or tates of America filed by me
PRIOR FOREIGN/PCT AP	PLICATION(S) AND ANY PRIOR	ITY CLAIMS UNDER 35 U.S.C.	119:
COUNTRY	APPLICATION NUMBER	DATE OF FILING	PRIORITY
	7W FEIGHTION NOWIBER	DAY, MONTH, YEAR	CLAIMED UNDER 35 USC 119
GB	0317571.8	26 July 2003	YES
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			(July 1994)

ATTORNEY'S DOCKET NUMBER

COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (includes Reference to PCT International Applications)

Combined Declaration For Patent Application and Power of Attorney (Continued) Attorneys Docket Number (includes Reference to PCT International Applications) PHGB030121 US POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (List name and registration number) Jack E. Haken, Reg. No. 26,902 Direct Telephone Calls to: (name and telephone number) Michael E. Marion, Reg. 32,266 (914)332-0222 Edward M. Blocker, Reg. No. 30,245 **FULL NAME FAMILY NAME** FIRST GIVEN NAME SECOND GIVEN NAME OF **ASHLEY** Alexis S.R. **INVENTOR** 201 RESIDENCE CITY STATE OR FOREIGN COUNTRY COUNTRY OF CITIZENSHIP REDHILL Great Britain **Great Britain CITIZENSHIP** POST OFFICE ADDRESS POST OFFICE CITY STATE & ZIP CODE/COUNTRY **ADDRESS** 19 Stirling House, REDHILL RH1 6PR, England **Garlands Road**

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true: and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 if Title 18 of the United states Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNATURE OF INVENTOR 201

DATE

1.12.05.

PTO/SB/80 (11-04)

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SIGNATURE of Assignee of Record							
The idividual whose signs are and title is supplied below is authorized to act on behalf of the assignee							
Signatur		mayer. Mi	un		Date 14	January	2005
Name	Michael E. Marion Telephone (914) 333-9637					3-9637	
Title	indenotized Representative						

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Applicant/Patent Owner: Koninklijke Philips Electron	
Application No./Patent No.: Concurrently	Filed/Issue Date: Concurrently
Entitled: CONTENT IDENTIFICATION FOR BROA	
Koninklijke Philips Electronics N.V. (Name of Assignee)	
states that it is: 1. The assignee of the entire right, title, and in:	
2. an assigned of less than the entire right, title. The extent (by percentage) of its ownership in the patent application/patent identified above by	tle and interest.
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Date	Michael E. Belk, Reg. 33,357 Typed or printed name
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